

EDUCATION

Degrees:

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| California Institute of Integral Studies , San Francisco, CA
Doctoral Candidate, Clinical Psychology
Dissertation title: Emotional dynamics of the family business in Mexico and the US: a qualitative exploration | 2011- present |
| Sofia University , Palo Alto, CA (formerly known as ITP)
Master of Arts in Counseling Psychology | 2008 - 2011 |
| Universidad Iberoamericana , Mexico DF, Mexico
Bachelor of Science, Industrial Engineering
Thesis topic: Maximizing organizational productivity | 1996 – 2001 |

Trainings:

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| Family Firm Institute , Boston, MA
Family Wealth Advising. Certificate. | 2013 - 2014 |
| Family Firm Institute , Boston, MA
Family Business Advising. Certificate. | 2013 - 2014 |
| International Institute for Humanistic Studies , Petaluma, CA
Unearthing the moment: principles and application of existential-humanistic psychotherapy in individual and group settings, Steward of in-depth communication. Certificate. | 2009 – 2011 |
| Stanford University , Palo Alto, CA
Positive Psychology. Extension course. | 03/09 - 06/09 |
| Ecole Hoteliere de Laussane , Laussane, Switzerland
Proficiency in Hospitality Management. Certificate. | 05/04 – 09/04 |
| Universite de Paris Sorbonne , Paris, France
Cours de Civilisation Française. Certificate. | 05/00 – 08/00 |
| London School of Economics and Political Science , London, England
Strategic Thinking and Game Theory for Management. Extension course. | 05/99 – 08/99 |

AWARDS

- Academic scholarship from CIIS for doctoral studies
- Crystal & Company scholarship for certificate studies form the FFI
- International Entrepreneurship Best Paper Award, FERC 2015

CLINICAL EXPERIENCE

Universidad Anáhuac del Norte, México DF 2014- present
Counseling Center, ASUA Psicología
Program Director: Maria Paulina Huerta, MA
Coordinator: Lilian Rojas, MA

- Provide psychotherapy to members of the university community
- Brief therapy through a sistemic-analytic model
- Complete case formulations and treatment plans for clients.
- Develop reports on evaluations and treatments of clients

Psychological Services Center, San Francisco, CA 2012 – 2013
Program director: Lani Chow, Ph.D.
Supervisor: Ann Bernhardt, Ph.D.
Secondary supervisor: Melissa Kohner, Psy.D.
Assessment supervisor: Mera Atlis, Ph.D.

- Over 700 hours of clinical experience accrued
- Completed intakes of clients using semi-structured diagnostic interviews.
- Provided psychotherapy to clients in clinic.
- Completed case formulations and treatment plans for clients.
- Performed full battery testing for psychological assessments of clients.
- Completed reports on assessments of clients tested.
- Received weekly individual and group supervision.
- Received weekly trainings on both psychotherapeutic skills and psychological assessment.
- Participated in weekly meetings

Alum Rock Counseling Center, San Jose, CA 2010 – 2011
Supervisor: Vicky Tamashiro, MFT

- Over 750 hours of clinical experience.
- Completed intakes of clients using semi-structured diagnostic interviews.

- Completed mental health assessments of clients and reports by Medi-Cal standards on Electronic Medical Records.
- Completed treatment plans for clients by Medi-Cal standards on Electronic Medical Records.
- Provided psychotherapy to clients in clinic.
- Provided psychotherapy on location at school setting.
- Provided psycho-education to clients' families and/or legal guardians.
- Answered agency's crisis hotline periodically.
- Received weekly individual and group supervision.
- Participated in weekly meetings.
- Received weekly trainings both in and outside of the agency.

WORK EXPERIENCE

<u>Organization</u>	<u>Position</u>	<u>Dates</u>
Private Practice Mexico DF, Mexico	Psychotherapist	2014 - present

Working with adolescents, adults and families in private practice.

Fainsilber Asesores para la Empresa Familiar México DF, México	Founding partner	2014 -present
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Fainsilber asesores para la empresa familiar (Fainsilber advisors to the family enterprise), is an international consulting firm that works with family owned businesses. The area of focus is family dynamics and interpersonal matters, especially intergenerational issues.

Responsibilities:

- Consulting in family dynamics matters
- Management of the company
- Project coordination with other specialists

Universidad Anáhuac Norte, México DF, México	Psychotherapist	2014 - presente
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Universidad Anahuac, is one of the major universities of Mexico City and is part of a network of Anahuac Universities that span across the country. The school of psychology offers therapeutic services to members of the community.

- Responsibilities described above

California Institute for Integral Studies Teaching assistant 2013 – present

CIIS is an accredited institution of higher education that strives to embody spirit, intellect, and wisdom in service to individuals and communities.

Responsibilities:

- Assist Professor Christopher Dryer, Ph.D. in teaching the courses of Research Design and Statistics I and II for doctoral students
- Lead the statistics laboratory
- Provide support and tutoring to students
- Prepare and correct weekly tests

Psychological Services Center Therapist – trainee 2012 – 2013

PSC is a non-profit, low fee clinic providing psychological services in San Francisco. Short and long-term psychotherapy is provided to individuals and couples, as well as psychological assessment for individuals seeking cognitive, personality, academic, vocational and diagnostic assessments. The training program is mostly psychodynamic with a model that holds both brief and long-term therapy as equally valuable and a strong focus on diversity.

- Responsibilities described above

Alum Rock Counseling Center Counselor – MFT trainee 2010 – 2011

ARCC addresses academic, social and mental health needs of high-risk youth of the extremely high-need area of East San Jose. ARCC is the only non-profit agency that serves youth (ages 0-21) with a specific focus on Latino, immigrant and monolingual services in the region, providing linguistically sensitive and culturally appropriate services. ARCC operates 12 different programs, addressing mainly truancy/school failure, anger management, juvenile delinquency, gang activity, drug/alcohol abuse, and family violence. The center serves 3,000 youth and their families a year, and currently has 40 full-time employees and over 100 volunteers.

- Responsibilities described above

Grupo RBH**President****2004 – 2008**

Grupo RBH, was a startup company based in Mexico City seeking capital diversification and earnings for its partners by investing in businesses developed and operated by the group. The main areas of investment are restaurants and real estate developments. Restaurant concepts were designed and operated by the group, while real estate developments were conceived and developed by the group's strategic partners. The company was over 150 employees large and operated in several countries.

Responsibilities:

- Develop a strategic plan to advance the company's mission and objectives and to promote revenue, profitability, and growth as an organization.
- Oversee company operations to insure production efficiency, quality, service, and cost-effective management of resources.
- Plan, develop, and implement strategies for generating resources and/or revenues for the company.
- Approve company operational procedures, policies, and standards.
- Review activity reports and financial statements to determine progress in attaining objectives and revise objectives and plans in accordance with current conditions.
- Evaluate performance of personnel.
- Promote the company through written articles and media.
- Represent the company at legal and formal functions.
- Build a fundraising network.
- Present company report at Annual Stockholder meetings.

Red Restaurant and Concept Bar**Managing partner****2001 – 2003**

Helped resolve the conflict of the partnership in Red, which was a small restaurant and bar started by a large number of partners that quickly went under and created conflict between the partners. Restructured the organization, reshaped the concept and managed to move out of debt and losses and into high profitability, while at the same time expanding the space into over three times the original size, as well as helping the partnership be at peace.

VOLUNTEER WORK**Eight Step Praying Mantis, San Francisco, CA
Martial arts instructor****2011 – 2012**

Teaching Kung Fu, Tai Chi and Qi Gong based on the Chinese style of Eight Step Praying Mantis to children and adults.

Shaolin Fa Men Chuan, Mexico DF, Mexico
Martial arts instructor

2007 – 2008

Teaching beginner and intermediate levels of Kung Fu, Tai Chi and Qi Gong from the traditional northern Chinese style of Shaolin Fa Men. The emphasis of the system is on holistic health and body-mind aspects of health.

Proyecto de Asesoría a la Microempresa, Mexico DF, Mexico
Organizational consulting

2001 – 2002

Participated in an undergraduate internship program offering free organizational consulting to small businesses owned and operated in rural areas and/or by people of low education and socio-economic status in Mexico City and surrounding areas.

Student government, Universidad Iberoamericana, Mexico DF, Mexico
Academic committee member

1999 – 2000

Student member of the committee that regulates the academic aspects of the undergraduate programs of Industrial Engineering and Mechanical Engineering in the Universidad Iberoamericana, Mexico City.

Scouts Israelitas de Mexico, Mexico DF, Mexico
Eagle Scout and group leader

1991 – 2000

Held various positions reaching the leadership of the group. The group consisted of 300+ people aged 6 to 23 years old. Main responsibilities were planning and running weekly meetings and activities with different groups and levels of hierarchies, planning outings and camping trips, planning and/or approving educational programs presented by the various leaders, teaching the one-year-long leadership seminar to become a boy, girl or cub scout leader, facilitating the communication of the group's plans to the parents of the boy, girl and cub scouts in the group, managing the budget.

PUBLICATIONS

Fainsilber, R. (2001). *Maxima Productividad Organizacional: Analisis y Propuestas*. Mexico City, Mexico. Universidad Iberoamericana.

Fainsilber, R. (2011). The Essence of Presence. In Heery, M. (Ed.), *Unearthing the Moment XIV* (pp.13-21). Petaluma, CA: International Institute for Humanistic Studies.

Fainsilber, R. (2015). Family Business Sustainability Across Cultures: Mexico Vs. USA. Proceedings from FERC 2015: The sustainable family and enterprise. Burlington, VT: University of Vermont.

Fainsilber, R. (2015). Sustentabilidad Intercultural de Negocios Familiares: México Vs. EUA. Presentado en FERC 2015: The sustainable family and enterprise. Burlington, VT: University of Vermont.

CONFERENCE PRESENTATIONS

May 2015. Family Enterprise Research Conference. *Family Business Sustainability Across Cultures: Mexico Vs. USA*.

November 2015. International Family Enterprise Research Academy. *Sustentabilidad Intercultural de Negocios Familiares: México Vs. EUA*.

LANGUAGES

- Spanish
- English
- Hebrew
- Yiddish
- French

Every language mentioned above was studied academically for years. Strengthened by the opportunity of living, studying and working in countries where the mentioned languages are spoken.

PROFESIONAL AFILIATIONS

- Family Enterprise Research Conference, member

- International Family Enterprise Research Academy, member
- Family Firm Institute, member
- Northern California Society for Psychoanalytic Psychology, student member
- C.G. Jung Institute of San Francisco, member of friends of the institute
- Asociación Mexicana de Orientación Psicológica y Psicoterapia, member